



Aryxe (Bulgaria) AD
28, Boulevard Todor Alexandrov
Sofia 1303
Bulgaria

www.aryxe.com

Career offer 2018__06_20_SOEG

Job Description: Social Media Expert with German

Aryxe is looking to hire a Social Media Expert with German, responsible for activities related to the building and execution of Social Media activities.

Responsibilities

- Development, planning and implementation of creative social media strategies
- Creation of social media content calendars
- Creation of social media posts (texting and visual proposals)
- Direct communication with various international customers (via email, chat, video, f2f)
- Customer relationship management: managing the whole communication cycle, escalations, responding to client requests
- Execution and optimization of paid social media ads
- Creation of social media reports and provision of suggestions for improvement and future recommendations
- Collaboration with other teams

Skillset:

Creative mind and passion for social media and digital trends; self-starter; proactive attitude; awareness of the digital marketing areas (e.g. SEO, Newsletter marketing, Google AdWords); interest and curiosity in keeping up with the latest trends in communications and social media; good time management skills; able and willing to work on deadlines; willingness and interest to work in a fast-paced Start-Up environment.

Requirements:

Excellent German and English skills (C1/C2), Bachelor or Master in Communications, Media, Marketing, Business or similar; experience in managing social media accounts or working in digital marketing teams; very good Microsoft Office knowledge.

Job title: Social Media Expert with German
Type: Fulltime
Availability: Immediately
Travel: Occasional international travel
Future Opportunity: XaaS Manager
Location: Sofia (Vertigo Tower, 109 Boulevard Bulgaria)
Benefits: Modern offices, free hot and cold drinks, free fresh fruit, lounge area, free gym membership, employee stock plan
Salary: To be negotiated



Aryxe (Poland) Sp. Z o.o
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Aryxe Group Holding OÜ
Roosikrantsi 2
10119 Tallinn
Estonia

Aryxe (Switzerland) GmbH
Industriestrasse 31
6300 Zug
Switzerland

About Aryxe:

Aryxe is a Swiss and German origin technology Start-Up which focuses on delivering end-to-end solutions from Research to Implementation. Our innovative XaaS-approach (Everything as a Service) empowers small and medium sized companies – flexible, powerful and scalable business modules enable

Working with us is truly international and diverse – our customers range from theme parks, luxury jewellers, technology Start-Ups and fashion companies to hotels and restaurants.

Aryxe. Turning knowledge into wisdom.

Contact: careers@aryxe.com



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